Wilmette Arts Guild 2010 Festival Evaluation Form

The Wilmette Arts Guild Board of Directors sincerely appreciates your participation in the Annual Art Festival and hopes you had a pleasant and profitable weekend! Your opinions are very important to us and your comments will help us evaluate our efforts during the year-long preparation for this event. You may include your name if you wish! Please turn into Information Tent Sunday afternoon before tear down, or mail back to the address below at your earliest convenience. Thank you!

Name (Optional) _____

1 . Were you pleased with your booth location? _____Why? _____

2. Comments about the Festival site in general: _____

_____

3. Which do you consider most important? (Circle one) Awards Sales Both

4. Sales: Please estimate your total sales: $ _____

Indicate the price range of your work: $ _____

5. Please indicate the category of your work: _____

6. How would you rate the artist amenities? (circle one) Excellent Good Fair

Why did you select that rating? _____

7. Please list your major "PROS" and "CONS" of the Festival:

PROS	CONS
_____	_____
_____	_____
_____	_____
_____	_____

8. How would you rate all communications regarding the Festival? (circle one) Excellent Good Fair

Why did you select that rating? _____

9. How would you rate the Sunday morning Artist Breakfast? (Circle one) Excellent Good Fair

Why did you select that rating? _____

10. What suggestions / comments would you make regarding the Festival? (You may use the back of this page

11. Other artists who might like to know about the WAG Art Festival: Pleast list their names and addresses

12. Where do you generally look for art festival information? _____

Thanks for taking the time to complete this evaluation! You may return it to the Festival Tent or mail it back to:

Wilmette Arts Guild. P.O. Box 902, Wilmette, IL 60091-0902